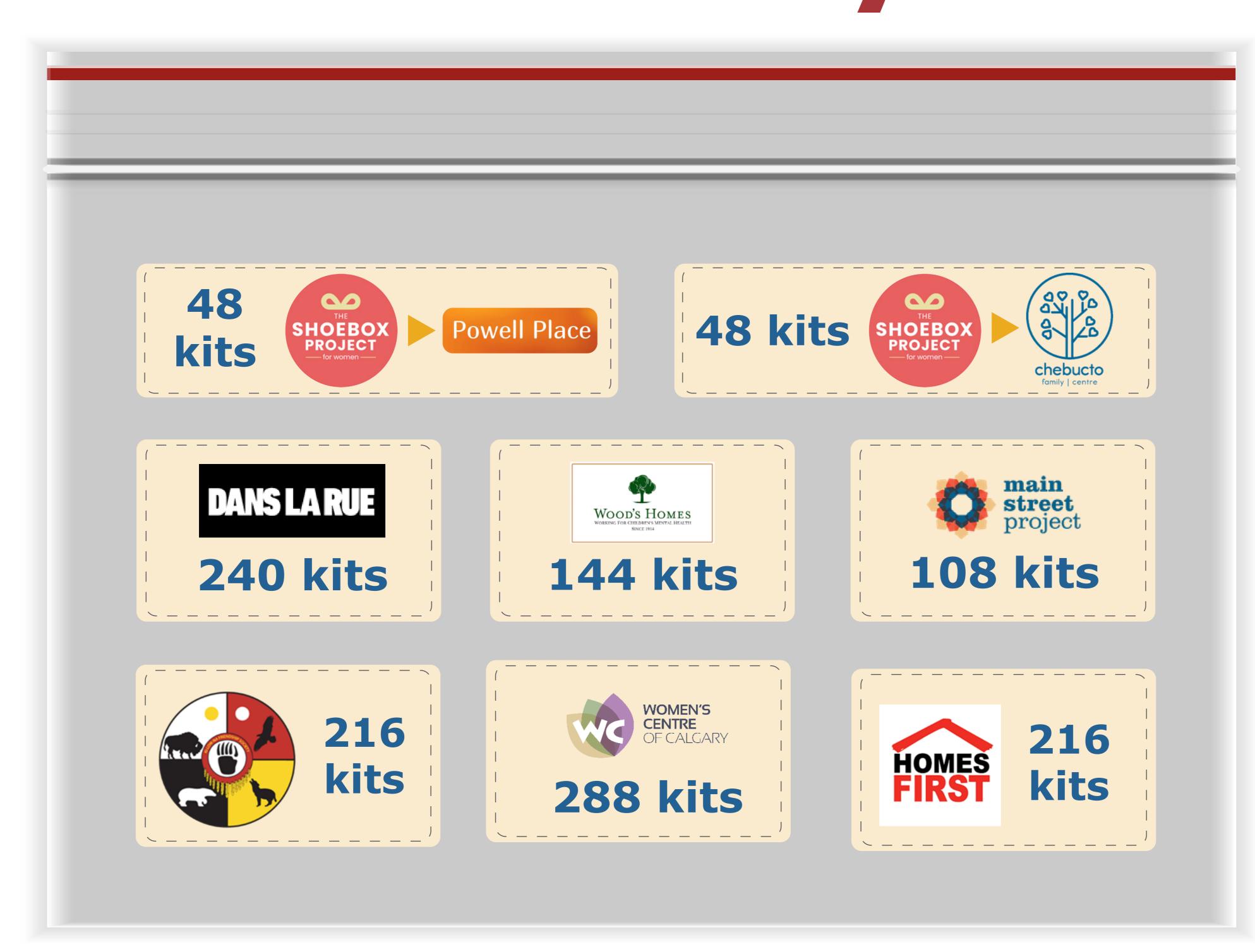
# 

The impact we make extends beyond a policy. Check out how we've helped enhance the resilience of Canadian businesses and the communities they serve in 2024!



## Community impact care kits



Dollars invested:

~\$20K

Total kits:

1,164

Number of organizations supported:

Total number of volunteer hours:

981.65

#### Employee impact fund





Harvest Manitoba

Feed Nova Scotia



**New Collar Collective** 



**Holiday Helpers** Canada

**Parker Street Christmas Sponsorship** 

**Nova Scotia** Insurance Women's **Association Annual Shoebox Project** 

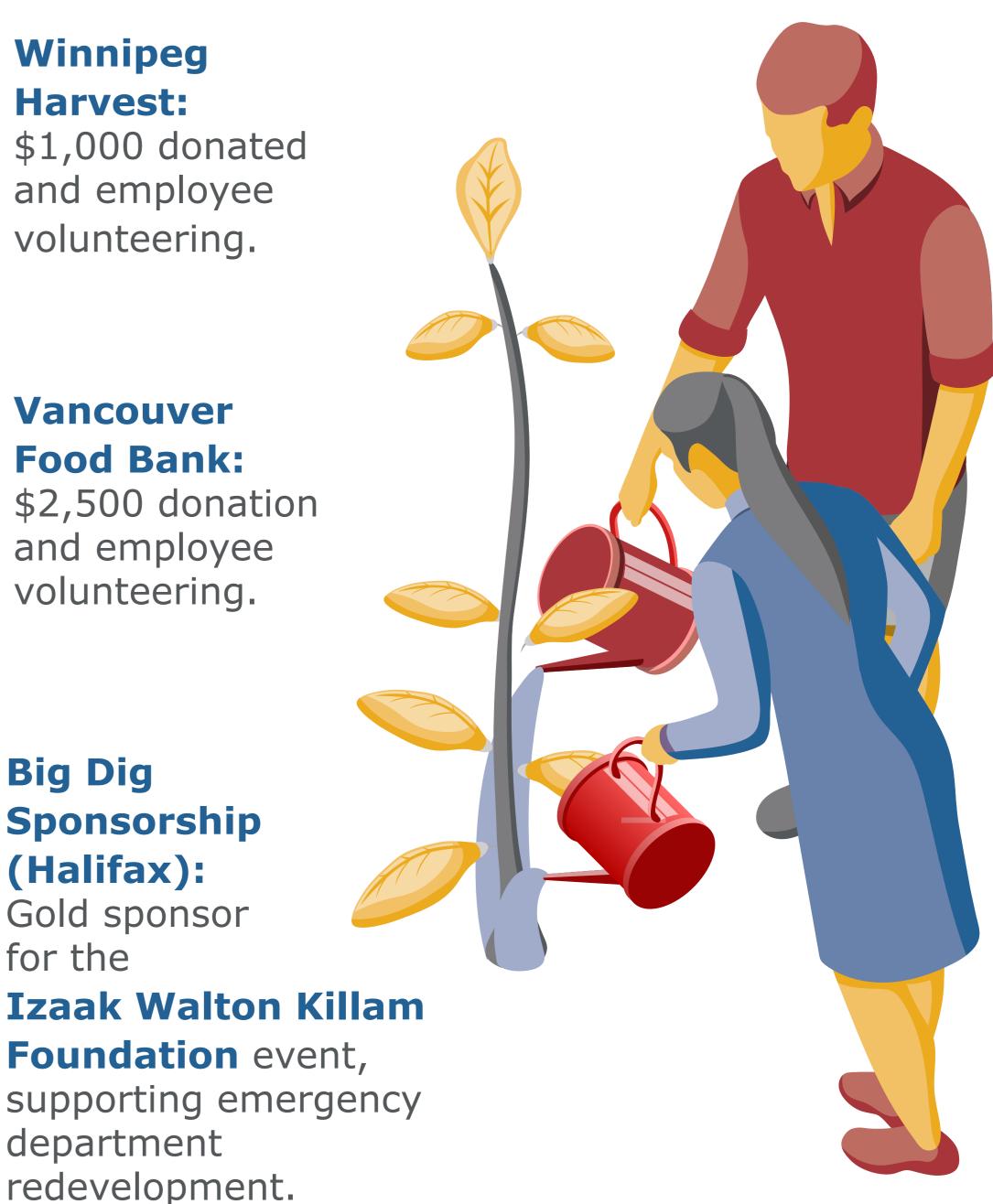
#### Corporate donations & volunteering

Winnipeg **Harvest:** \$1,000 donated and employee volunteering.

Vancouver **Food Bank:** \$2,500 donation and employee volunteering.

**Big Dig Sponsorship** (Halifax): Gold sponsor for the **Izaak Walton Killam** Foundation event, supporting emergency

department



## Funds used: \$13,000.00

#### Internal engagement initiatives

- Step Challenges (Calgary): 21 participants achieved steps goals throughout the months of July and August.
- Vancouver Sun Run: 8 participants forming a corporate team.

#### Environmental stewardship donations



- **Polar Bears Canada:** \$25k donated to protect polar bear mothers and their cubs, addressing the local impacts of climate change on the landscape, wildlife, communities, and the overall cultural fabric of Canada.
- **Tree Canada Operation ReLeaf:** \$15k donated to aid in the recovery of areas that have suffered significant tree loss due to natural disasters.

## IDEA partners

- Rainbow railroad: Advocacy for persecuted LGBTQIA+ individuals.
- Ki-Low-Na Friendship Society: Support for Indigenous communities.
- Powell Place Shelter for Women & Women's Centre of Calgary: Promoting gender equity.
- Shoebox Project & Dans La Rue: Aiding vulnerable populations.
- ISC Group Canada: promoting gender equality through the development

**Homes First:** Addressing homelessness for safe, inclusive spaces.

and advancement of women in the insurance/reinsurance industries.

**CABIP:** advocating for the representation, inclusion, and advancement

of Black insurance professionals within the Canadian insurance industry.

